

AGENDA



Travel Paso Executive Committee

Travel Paso Executive Committee Meeting
Thursday, March 15, 2018 4:00pm
Paso Robles Inn, Paderewski Room, 1103 Spring Street, Paso Robles, CA

1. **CALL TO ORDER**
2. **PUBLIC COMMENT (On Non-Agenda Items)**

CONSENT AGENDA	D. Stroud
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3. **Review January 11, 2018 Meeting Minutes**

UPDATES/DISCUSSIONS/ACTION	D. Stroud
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4. **Review and affirm priorities for implementation from Travel Paso Digital Marketing Audit**
5. **Review and affirm job description/recruitment for Marketing Communications Specialist position**
6. **Review Travel Paso Strategic Planning Process**
7. **Review and consider recommendation for Paso Robles seat on Visit SLO CAL Board**
8. **Update from joint ad hoc committee meeting with City and PREC**

NEW BUSINESS/OTHER ITEMS FOR DISCUSSION/ FUTURE AGENDA ITEMS

ADJOURNMENT

Brown Act Notice: Each speaker is limited to three (3) minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to three (3) minutes per speaker. State law does not allow the board to discuss or take action on issues not on the agenda, except that members of the board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the board to follow-up on such items and/or place them on the next board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Stacie Jacob at 888-988-PASO least 48 hours prior to the meeting.